



### Multi-Purpose Detergent

EarthSmart Multi-Purpose Detergent is a readily biodegradable, non-hazardous dilutable detergent for use on floors, walls, bench tops, counter tops, sinks and other surfaces.



### Total Bathroom Cleaner

EarthSmart Total Bathroom Cleaner is a readily biodegradable, non-hazardous dilutable detergent for use in all areas of the bathroom.



### Window & Glass Cleaner

EarthSmart Window & Glass Cleaner is a readily biodegradable, non-hazardous, streak-free cleaner that removes dirt and soils from windows, glass, computer monitors and whiteboards..



EarthSmart™ Cleaning Products are available in convenient 1.2L and 5L Bottles.



*For more information...*

Call the product support hotline on 1800 833 566 or visit our website [www.whiteley.com.au/earthsmart](http://www.whiteley.com.au/earthsmart)



19-23 Laverick Avenue Tomago NSW 2322  
Product Support Hotline: 1800 833 566  
[www.whiteley.com.au](http://www.whiteley.com.au)

**Authorised Distributor of EarthSmart™ Environmental Cleaning Products:**



**Scientifically Proven**  
to biodegrade as whole products



**Your complete EarthSmart™ cleaning solution**

## It's time to get EarthSmart™

When considering 'Green Cleaning' products it is important that you look closely at what impact the product has on the environment as a whole solution. Many 'Green Cleaning' products make misleading statements about biodegradability or claim to be sourced from 'natural' ingredients - but the truth is that many of these products are damaging to our environment. It is important to identify the fact from the fiction when selecting 'Green Cleaning' products. However, unlike many other 'Green Cleaning' products on the market, the EarthSmart™ environmental cleaning products have been independently tested as whole products and are readily biodegradable according to Australian Standard AS4351.

EarthSmart Multi-Purpose Detergent, Total Bathroom Cleaner and Window & Glass Cleaner are your complete EarthSmart™ cleaning solution. They are effective in their application and have been specifically formulated for use in our environment. All products within the EarthSmart™ range are non-hazardous according to SafeWork Australia criteria and when used according to the directions on the label, EarthSmart™ is non-toxic to humans or animals.

Achieving whole product biodegradability has been a key priority for the development of EarthSmart™ environmental cleaning products because it is the entire product that eventually enters the environment: not its individual ingredients.

## The EarthSmart™ Commitment

All products in this range are Scientifically Proven EarthSmart™ in their applications. Careful consideration has been given to all aspects of the product lifecycle to ensure that this product is environmentally preferable. 100% recyclable containers, packaging and marketing materials have been used. All products are proudly made in Australia, reducing unnecessary carbon release from excessive transport and freight from overseas.

To further minimise consumption and the ecological footprint, EarthSmart™ environmental cleaning products have been designed to utilise 500mL Refill-Reuse bottles. Unlike retail products, the reuse of these application bottles reduces waste and resources consumed for the product's entire lifecycle. Naturally, these bottles are recyclable should they need to be disposed.

## The EarthSmart™ Checklist

- ✓ Readily Biodegradable according to AS4351
- ✓ Safe for use in the Environment
- ✓ Effective in application
- ✓ Non-Hazardous
- ✓ Non-Toxic
- ✓ Phosphate Free
- ✓ Chlorine Free
- ✓ Not Tested on Animals
- ✓ Made in Australia
- ✓ Product Lifecycle Responsible
- ✓ 100% Recyclable Packaging
- ✓ Refill-Reuse Bottles



## ✓ Scientifically Proven EarthSmart™

Unlike many other 'Green Cleaning' products on the market, EarthSmart Environmental Cleaning Products are proud to have been independently tested as whole products that are **readily biodegradable** according to Australian Standard AS4351

## Refill-Reuse and Recycle

By using the Refill-Reuse bottles you are minimising waste and the resources consumed for the product's entire lifecycle. *Think... EarthSmart™*



*It's easy to be...*

EarthSmart™